



Advertising Sales Order Form

Enquiry form

Sales Agent:		Date:		Sales Area: Y/N
Location:	GM 1 PL floor	Time:	Sales Type: Area /Contacts / Others	
Any Landmark	Makani MAP	Google Map	Sales Lead: Name	

Client Details

Business Name:	Owners Name:	Shop Manager Name	Accounts in Charge
Corporate Name: <small>If any or i.e. Alshaya Group etc.</small>	Contact Number:	Contact Number:	Contact Number:
Website:	Mobile Number	Mobile Number	Mobile Number
Shops: Single /Multiple /Franchise /Corporate	Email ID:	Email ID:	Email ID:
Additional Information:		Opening Times:	

Advertising	QTY	Order Details
Main Advert (A1)		
Top Advert (A2)		
Top Advert (A3)		
Top Advert (A4)		
Top Advert (A5)		
Bottom Advert (A6)		
Bottom Advert (A7)		

Order Form

Name:	Signed By:	Total QTY Purchase:	
		Discount offer:	
		Payment Terms:	
Logo / Image Y/N	Image Sent to	Client Order Number	IF Any
Date:	Client RE Visit Y/N	Our Account Number	
Sales Sign off by:	Advert live date: 5-7 working days	Total Cost AED:	
Business Name:		Social Media Links:	
Address:		Company Description:	
Tel No.	Website:		
Additional Information:			

Terms and Conditions: to be signed upon confirmation of the order

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Company License Number: DMCC-072217 | Company Registration Number: DMCC39325



AGREEMENT FOR INTERNET LISTING/ADVERTISING SERVICES

In consideration of the terms and covenants of this agreement, and other valuable consideration, the parties agree as follows:

RECITALS

A. The Advertising Service Provider owns and operates an Internet Site located at www.Dubai24-7.com (the "Advertising Site") which Advertising Site contains graphical and text-based descriptions of advertised sites along with a hypertext link to the advertised site. When the hypertext link is selected by the party accessing the site ("User"), the User is transported to the URL for the advertised site.

1. ADVERTISING MATERIALS

- a. The Customer agrees to submit to the Advertising Service Provider, on or before the 7th day after acceptance of this Agreement, advertising materials to be used by the Advertising Service Provider which shall meet its Uniform Advertising Specifications.
b. The Advertising Service Provider has the right and option to approve, in its absolute discretion, the content of any advertising material that the Customer submits if the Advertising Service Provider finds that it does not meet its Uniform Advertising Specification, if it is objectionable to the Advertising Service Provider in any way, if it contains false or misleading information, if it contains any illegal information, if it contains any vulgar or pornographic items, or for any other reason, in the Advertising Service Provider sole discretion.
c. The Advertising Service Provider has the right to terminate this Agreement if the Advertising Service Provider remove or fail to approve any materials that the Customer submits in which case any prepaid advertising fee shall be returned to Customer.
d. The Customer may periodically make changes to its advertising material which the Advertising Service Provider must also approve.
e. The Advertising Service Provider agrees to provide the advertising formats as agreed at the pricing rates described in the sales order form.

2. SERVICES TO BE PROVIDED

- a. The Advertising Service Provider does not guarantee any given amount of Impressions to Customer's page as a result of its advertising services unless a separate Impression Guarantee Addendum has been executed by both parties hereto.
b. The Advertising Service Provider will use its reasonable efforts to make its Advertising Site available for display through the World Wide Web.
c. The Advertising Service Provider shall be responsible for tracking Impressions to the Customer site through the advertisements that are included on its site.

3. PLACEMENT OF THE ADVERTISING

The Advertising Service Provider reserves onto its own discretion all decisions and matters concerning placement of Customer's advertisement on pages of the Advertising Service Provider Site, software solutions, hardware configurations and selection, system components, categories of advertising, search engine results and search parameters and other operational and administrative matters pertaining to the construction and operation of the Advertising Service Provider Site.

4. COMPENSATION

In consideration of its advertising services, the Customer agrees to pay the advertising fees set forth on the sales order form. Advertising fees will be paid in the terms agreed on the sales form, in advance, on or before the first day of every month during the term hereof. The Advertising Service Provider charge interest and service charges on monthly accounts that are delinquent at the maximum rates allowable by law.

5. PROPRIETARY RIGHTS

The Advertising Service Provider will retain all proprietary rights in and to its respective sites and other proprietary materials such as copyrights, trademarks, trade secrets, patents and confidential information. The Advertising Service Provider do not grant the other any rights in and to such proprietary material except that the Customer hereby grants the Advertising Service Provider a non-exclusive license to use the advertising material provided, including its trademarks and copyrights, and the right to hyperlink to Customer's site from its site during the term of this Agreement.

6. REPRESENTATIONS AND WARRANTIES

- a. The Customer represents and warrants that the advertising provided is not false and misleading, does not contain any untrue, defamatory, harmful, abusive, vulgar or obscene materials, in compliance with all applicable laws, does not infringe upon the rights of any other party, including but not limited to copyrights, trademarks, privacy rights, moral rights, trade secrets, patents and any other rights.
b. The Advertising Service Provider makes no warranties that the advertising contained on the Advertising Service Provider Site will be free from errors or defects or that the use of the hypertext link or access to its site will be uninterrupted.

7. INDEMNIFICATION

The Customer will indemnify and hold the Advertising Service Provider harmless from and against any claims, suits, threats, demands, settlements, actions, causes of action, liabilities, obligations and all other matters, including but not limited to court costs, attorney fees, witness fees, settlement fees, and all other direct and indirect expenses and losses that may occur arising from the breach of any of the representations and warranties that the Customer has made to the Advertising Service Provider and otherwise arising directly or indirectly from the placement of its advertising materials on the Advertising Service Provider Site.

8. FORCE MAJEURE

The Advertising Service Provider will not be responsible for any failure or delay in performance hereunder that is directly or indirectly related to acts of God, storm, natural disaster, act of terrorism, utility outages or interruptions, system transmission failure, server failure, strike, lockout, or any other situation which is beyond its control.

9. TERMINATION

The Customer may terminate this Agreement, with or without cause, by giving 30 days advance notice of its intent to terminate (Yearly Listing sales is none re-fundable). The Advertising Service Provider reserves the right to terminate this Agreement for any reason, with or without cause, upon 7 days written notice to Customer.

10. ENTIRE AGREEMENT

This Agreement and the Customer hereto constitute the entire agreement and understanding between the parties with respect to the subject matter hereof. It supersedes and replaces all previous discussions, negotiations, and understandings between the parties. This Agreement may only be amended by a written amendment signed by authorized representative of both of the companies.

11. ASSIGNMENT

The Customer is not permitted to assign its rights or responsibilities hereunder. If any dispute or lawsuit between the parties arises relative to this Agreement, the prevailing party will be entitled to an award of reasonable attorney fees and costs.

12. NOTICES

All notices called for herein shall be to the parties at the addresses contained in this Agreement and shall be by certified mail, return receipt requested or by reputable national overnight delivery service.

13. GOVERNING LAW

This Agreement shall be interpreted under the laws of the Country UAE. Any and all legal actions relative hereto shall be in the courts of Dubai.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

ADVERTISING SERVICE PROVIDER

CUSTOMER

Authorized Signature

Authorized Signature

Print Name and Title

Print Name and Title